

Looking for lambs

There has been an overwhelming response to the Go Herdwick public art project to help the Calvert Trust raise £1.3 million. Sixty ewe figures have found sponsors and now their lambs are being lined up for youngsters to find and are available to sponsor

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The Go Herdwick public art trail has caught the imagination of supporters throughout Cumbria who have backed the charitable appeal, which is supported by Cumbria Life.

Sixty Herdwick ewe figures - 10 more than originally planned - have been sponsored by businesses, organisations and schools. They are now being handed over to local artists to be decorated, ready for display in the Lake District this spring and through the summer.

All the sponsorship slots for ewes have been taken but there is still an opportunity for businesses to get involved. A specially cast life-size Herdwick lamb model has been unveiled which will be available for retailers in Keswick, Windermere and Bowness to sponsor for £250.

The lambs, which will each be decorated by a local artist, will be part of two Hide and Seek lamb trails - one in Keswick and the second in Windermere and Bowness.

The sponsors will 'hide' their figure on their premises and families will be invited to hunt for the lambs, with children checking off their finds and receiving stamps on specially designed passports.

To help launch the trail, Herdwick sheep farmer and bestselling author James Rebanks, who is patron of Go Herdwick, was photographed with one of the lamb figures on his Matterdale farm along with sheepdogs, Meg, Tan and Floss. The Twitter star and author of *The Shepherd's Life* agreed to support Go Herdwick after visiting the Calvert Trust



Found... Herdwick lamb figures like this are now available to sponsor

and seeing its work.

Project chairman Bill Bell said they were delighted with the appeal's progress. There has already been an enthusiastic response from prospective sponsors for the lambs, he says.

"A big thank you to all 60 of our sheep sponsors for such a brilliant response to our Go Herdwick public art trail project. We are particularly pleased to have so many schools involved."

The Go Herdwick ewe trail is being launched on Good Friday, March 25 and the Hide and Seek lamb trails on Friday, May 27.

For information on how to sponsor a lamb see www.goherdwick.co.uk or tel: 017687 72255.

Go Herdwick patron James Rebanks with his dogs Meg, Tan and Floss and the model Herdwick lamb photographed at his farm in Matterdale



go herdwick
Calvert Trust Public Art Trail 2016
the herdicks are coming...

Follow the Go Herdwick trail

Go Herdwick is a public art trail designed to help raise £1.3 million for the Lake District Calvert Trust.

From Good Friday, March 25, 60 models of Herdwick ewes, each decorated by a local artist and sponsored by a business, organisation or school, will be displayed in the Lake District.

The ewes will be placed in accessible public spaces and outside business premises on a trail which will follow the approximate route of the 555 bus service and include Keswick, Grasmere, Rydal, Ambleside and Windermere. The organisers say the trail's launch will go ahead despite the temporary closure of the A591 between Keswick and Grasmere following last December's floods.

It's expected that Herdwick-spotting will be popular with local people and visitors. From Friday, May 25, two Hide and Seek lamb trails will be launched - one in Keswick and one in Windermere and Bowness - with opportunities for children to spot the lambs hidden in shop premises.

Finally, in September the entire flock will be rounded up in time for a grand gala auction in October.

The money raised will go towards the £1.3 redevelopment of Old Windebrowe, the Calvert Trust's Grade-II listed farmhouse and tithe barn in Keswick.

The charity, which provides adventure holidays for people with disabilities, plans to use the centre to provide specialist accommodation, therapy and rehabilitation for people who have had strokes or acquired brain injuries.

Cumbria Life is proud to be media partner for Go Herdwick.